



Product Performance FY24 – YTD Jul FY 27

(of all products collectively contributing to 90% of New Business Premium)

Product Performance YTD Jul FY27

YTD Jul FY27									
	Product Name	Policy Count		Premium			Performance		
		A	B	C	D	E (C+D)	F (D/E)	G	H (G/A+B)
		Opening Balance	New Business	New Business Premium (Cr)	Renewal Premium (Cr)	Total Premium (Cr)	Renewal Proportion	Maturity / surrender / withdrawal / foreclosure /cancellation	Maturity / surrender / withdrawal / foreclosure /cancellation proportion
1	Bharti AXA Life Guaranteed Wealth Pro	79,692	4,482	31.67	95.78	127.46	75%	1871	2%
2	Bharti AXA Life Growth Shield Plus	6,483	1,461	24.04	17.57	41.61	42%	62	1%
3	Bharti AXA Life Unnati	17,357	2,915	19.91	17.15	37.06	46%	781	4%
4	Bharti AXA Life Guaranteed Bachat Plan	9,641	3,868	19.76	3.08	22.84	13%	174	1%
5	Bharti AXA Life Wealth Pro	22,983	824	19.57	31.13	50.7	61%	438	2%
6	Bharti AXA Life Swabhimaan Retirement Plan	1,882	388	18.59	3.72	22.31	17%	57	3%
7	Bharti AXA Life Insta Gain Plan	1,600	568	17.11	-	17.11	0%	29	1%
8	Bharti AXA Life Dream Shield Plus	2,985	487	16.03	2.74	18.77	15%	13	0%



Product Performance FY26

FY26									
	Product Name	Policy Count		Premium			Performance		
		A	B	C	D	E (C+D)	F (D/E)	G	H (G/A+B)
		Opening Balance	New Business	New Business Premium (Cr)	Renewal Premium (Cr)	Total Premium (Cr)	Renewal Proportion	Maturity / surrender / withdrawal / foreclosure /cancellation	Maturity / surrender / withdrawal / foreclosure /cancellation proportion
1	Bharti AXA Life Unnati	14,002	5,448	43.85	85.51	129.36	66%	1385	7%
2	Bharti AXA Life Wealth Pro	22,700	3,459	81.55	160.72	242.27	66%	926	4%
3	Bharti AXA Life Growth Shield Plus	3,026	4,034	79.58	37.99	117.57	32%	71	1%
4	Bharti AXA Life Dream Shield Plus	-	3,074	50.91	-	50.91	0%	41	1%
5	Bharti AXA Life Guaranteed Bachat Plan	-	9,689	46.56	-	46.56	0%	163	2%
6	Bharti AXA Life Guaranteed Wealth Pro	71,055	16,545	113.23	416.60	529.83	79%	3242	4%
7	Bharti AXA Life Swabhimaan Retirement Plan	1,334	673	38.21	24.69	62.90	39%	74	4%
8	Bharti AXA Life Insta Gain Plan	-	1,375	50.82	-	50.82	0%	19	1%

Product Performance FY25

FY25									
	Product Name	Policy Count		Premium			Performance		
		A	B	C	D	E (C+D)	F (D/E)	G	H (G/A+B)
		Opening Balance	New Business	New Business Premium (Cr)	Renewal Premium (Cr)	Total Premium (Cr)	Renewal Proportion	Maturity / surrender / withdrawal / foreclosure /cancellation	Maturity / surrender / withdrawal / foreclosure /cancellation proportion
1	Bharti AXA Life Unnati	9,001	5,882	57.26	63.74	121.00	53%	561	4%
2	Bharti AXA Life Wealth Pro	19,258	5,354	79.13	139.80	218.93	64%	252	1%
3	Bharti AXA Life Growth Shield Plus	-	3,033	53.84	-	53.84	0%	69	2%
4	Bharti AXA Life Dream Shield Plus	-	-	-	-	-	-	-	-
5	Bharti AXA Life Guaranteed Bachat Plan	-	-	-	-	-	-	-	-
6	Bharti AXA Life Guaranteed Wealth Pro	56,454	22,613	157.86	348.79	506.65	69%	1259	2%
7	Bharti AXA Life Swabhimaan Retirement Plan	678	701	20.14	14.17	34.31	41%	41	3%
8	Bharti AXA Life Insta Gain Plan	-	-	-	-	-	-	-	-



Product Performance FY24

FY24									
	Product Name	Policy Count		Premium			Performance		
		A	B	C	D	E (C+D)	F (D/E)	G	H (G/A+B)
		Opening Balance	New Business	New Business Premium (Cr)	Renewal Premium (Cr)	Total Premium (Cr)	Renewal Proportion	Maturity / surrender / withdrawal / foreclosure /cancellation	Maturity / surrender / withdrawal / foreclosure /cancellation proportion
1	Bharti AXA Life Unnati	6,833	3043	24.25	53.15	77.40	69%	109	1%
2	Bharti AXA Life Wealth Pro	13,864	7683	101.89	80.10	181.99	44%	493	2%
3	Bharti AXA Life Growth Shield Plus	-	-	-	-	-	-	-	-
4	Bharti AXA Life Dream Shield Plus	-	-	-	-	-	-	-	-
5	Bharti AXA Life Guaranteed Bachat Plan	-	-	-	-	-	-	-	-
6	Bharti AXA Life Guaranteed Wealth Pro	41,599	25346	164.89	266.44	431.33	62%	786	1%
7	Bharti AXA Life Swabhimaan Retirement Plan	535	195	6.38	11.46	17.84	64%	21	3%
8	Bharti AXA Life Insta Gain Plan	-	-	-	-	-	-	-	-