

In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

Part B

- 1. **Definitions:** (meaning of technical words used in Policy Document)
 - a. Age is the Age at last birthday, in completed years.
 - b. Allocation means the creation of Units in the applicable Investment Fund/s at the prevailing Unit Price.
 - c. Annualized Premium means the premium amount payable in a year excluding the taxes, rider premiums and underwriting extra premium on riders, if any.
 - **d. Appointee** means the person appointed by You to receive the benefits payable under the Policy till the Nominee is a minor as per applicable Indian Laws
 - **e. Base Policy** is the life insurance product chosen by the Policyholder out of the various products offered by the Company.
 - f. Date of Commencement of Risk is the date from which the Life Insurance coverage under this Policy commences and is as specified in the Policy Schedule.
 - g. Date of Inception of Policy is the date on which the Policy is issued and is as specified in the Policy Schedule.
 - h. Discontinuance means the state of a Policy that could arise on account of Surrender of the Policy or non-payment of the premium before the expiry of the grace period.
 - Discontinuance charge means a charge that can be levied upon the Discontinuance of the Policy
 - j. Discontinued Policy Fund means the fund that is set aside and is constituted by the fund value, as applicable, of all the discontinued policies.
 - k. Investment Fund is a specific and separate fund managed for the exclusive interest of all Policyholders sharing the same Investment Fund option. The Company offers a number of Investment Funds from time to time earmarked for its unit linked business and each of these Investment Funds have an asset Allocation mix of various financial instruments.
 - I. Investment Fund Allocation Instruction is Policyholders instruction for Allocation of the premiums net of all relevant Premium Allocation Charge for purchase of Units in the Investment Fund as specified by Policyholder.
 - m. Lapse is the status of the Policy where the premium due is not paid before the expiry of grace period.
 - Life Insured is the person named in the Policy Schedule and whose life is covered under the Policy.
 - Limited Premium Payment Policy is a Policy wherein the Premium Payment Term is limited as compared to the Policy Term.
 - **p.** Lock-in Period is a period of five years from the Date of Commencement of Risk.
 - q. Maturity Date is the date on which the Policy Term concludes and is specified in the Policy Schedule.
 - r. Modal Premium is the amount payable by the Policyholder on the due dates in a policy year as per the mode chosen by the Policyholder.
 - s. Nominee is the person nominated under the Policy to receive the benefits under the Policy in the event of death of the Life Insured before Maturity Date as per the provisions of Section 39 of Insurance Act, 1938 as amended from time to time. This is applicable where the Policyholder and Life Insured are the same.
 - t. Partial Withdrawal means any part of fund / partial withdrawal that is encashed / withdrawn by the Policyholder during the term of the Policy.



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- u. Policy means Bharti AXA Life Grow Wealth along with the unique Policy number issued to You as mentioned in the "Policy Schedule"
- v. Policy Anniversary Date is the date which periodically falls after every twelve months starting from the Date of Commencement of Risk whilst the Policy is in force.
- w. Policy Charges are the charges associated with the Policy as detailed in Part E of the Policy Document.
- x. Policy Document means and includes the proposal form for insurance submitted by the Policyholder, the Policy Schedule, the first premium receipt, any attached endorsements or supplements provided by the Company from time to time, the medical examiner's report and any other document/s called for by the Company and submitted by the Policyholder to enable the Company to process the proposal.
- y. Policy Fund Value is the value of the aggregate of the number of outstanding Units on any day in each Investment Fund allocated under this Policy multiplied by their respective Unit Prices applicable as on that day. Illustration:

(if a customer holds 100 units of Grow Money Plus Fund and 50 units of Growth Opportunities Plus Fund, and assuming the NAV of the Grow Money Plus Fund is Rs.11 and that of Growth Opportunities Plus Fund is Rs.12, the Policy Fund Value of the customer would be calculated as follows:

Grow Money Plus Fund
Growth Opportunities Plus Fund
Policy Fund Value = Rs.1700)

100 units x Rs.11 = Rs.1100
50 units x Rs.12 = Rs.600

- z. Policy Schedule contains a brief description of the Policy, the Policyholder and the Life Insured and forms an integral part of the Policy.
- **aa. Policy Term** is the number of Policy Years for which the Policy is in-force, commencing from the Date of Commencement of Risk and ending on the Maturity Date and is mentioned in the Policy Schedule.
- **bb.** Policy Year is measured from the Date of Commencement of Risk and is a period of twelve consecutive calendar months and includes every subsequent twelve consecutive calendar months.
- cc. Policyholder is the owner of the Policy whose name is mentioned in the proposal form.
- **dd. Premium Payment Term** means the number of Policy Years for which the Policyholder is required to pay the premium.
- **ee. Premium Redirection** means an option which allows the Policyholder to modify the Allocation of amount of renewal premium to various segregated funds, under a unit linked policy, offered through a different investment pattern from the option exercised at the Date of Commencement of Risk of the Policy.
- ff. "Proceeds of the Discontinued Policy" means the fund value as on the date of discontinuance plus entire income earned after deduction of the fund management charges, subject to a minimum guarantee of interest @ 4% p.a. or as prescribed by IRDA of India from time to time.
- **gg. Regular Premium Payment Policy** is a Policy wherein the premium payment is made throughout the Policy Term.
- **hh.** Revival means reviving the Policy after the Policyholder has paid all due premiums.
- **ii. Revival Period** is the time of 3 years from the date of the first unpaid premium and is the period available to the Policyholder to revive the Policy
- jj. Segregated Fund means the funds as referred in Clause 1 Part E.

UIN: 130L088V02

kk. Settlement Option means a facility made available to the Policyholder to receive the Policy Fund Value on Maturity Date in installments in accordance with the terms and conditions.



In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

- **II. Single Premium Payment Policy** means linked insurance products, where the premium payment is made by a single payment at the inception of the Policy.
- mm. Sum Assured is an assured amount used to calculate the Death Benefit
- nn. Surrender means complete withdrawal/ termination of the entire Policy by the Policyholder.
- **oo. Surrender Value** means an amount, if any, that becomes payable in case of Surrender in accordance with the terms and conditions
- **pp. Switch** is the facility allowing the Policyholder to change the investment pattern by moving from one Investment Fund to other Investment Fund(s) amongst the Investment Funds offered under the Policy.
- qq. The Company /Company means Bharti AXA Life Insurance Company Limited.
- rr. Unit is a portion or a part of the underlying Investment Fund Purchased from the Premiums paid under the Policy.
- ss. Unit Price is the value per Unit of each Investment Fund calculated in accordance with Part E.
- tt. Valuation Date is the date on which the Unit Price of the Investment Fund is determined in accordance with the Valuation provisions of this Policy
- uu. You/Your/Yours refers to the Policyholder/ Life Insured

The terms defined above shall also act as a reference guide to the Policy Document in terms of IRDA of India Circular No. IRDA/LIFE/CIR/MISC/050/03/2013 dated 12 March 2013'



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PART C

Benefits payable

1. Death Benefit

In case of death of the Life Insured during the Policy Term, the Sum Assured on death will be payable to the Nominee or the Policyholder as the case may be, subject to Policy being in force.

The Death Benefit will be highest of:

- Sum Assured less Partial Withdrawals made in the two year period immediately preceding the death of Life Insured.
- 2. 105% of all premiums paid as on date of intimation of death
- Policy Fund Value (including any Loyalty Additions as specified in Clause 4 under Part C) as on the date of intimation of death of the Life Insured

Sum Assured will be as per table below:

For Single Premium Payment Policy		
Policy Term	Age at Entry (Age at Last Birthday)	Sum Assured
5 years	<= 47 years	Option 1: 125% * Single Premium Option 2: 10 times Single Premium
	> 47 years	125% * Single Premium
10 years	<= 45 years	Option 1: 125% * Single Premium Option 2: 10 times Single Premium
	> 45 years	125% * Single Premium
15 years	<= 40 years	Option 1: 125% * Single Premium Option 2: 10 times Single Premium
	> 40 years	125% * Single Premium
20 years	<= 35 years	Option 1: 125% * Single Premium Option 2: 10 times Single Premium
	> 35 years	125% * Single Premium

For Regular Premium Payment Policy and Limited Premium Payment Policy		
Sum Assured Higher of		
10 times Annualized Premium		
Or		
(0.5* Policy Term* Annualized Premium)		

The Death Benefit shall become payable on/from the date of intimation of death, subject to acceptance of the claim by the Company.

The Policy shall terminate upon payment of Death Benefit.

UIN: 130L088V02

In case of the death of the Life Insured during the grace period allowed for payment of due Premium, the death benefit shall be payable.

The risk coverage will start from the Date of Commencement of Risk for all lives, including minors

In case of the death of the Life Insured while the policy is in a discontinuance status and the monies are a part of the 'Discontinued Policy Fund', the Policy Fund Value as on the date of intimation of death shall be payable and the Policy will terminate.

In case of the death of the Life Insured during the Settlement Period, the Higher of Policy Fund Value as on the date of intimation of death or 105% of total premiums paid shall be payable to the Nominee/ legal heirs.



In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

Subject to the exclusions as mentioned in the Policy Document, the death benefit shall be payable for death under all situations (including death during declared or undeclared war, civil commotion, invasion, terrorism, Naxalite Operation and hostilities).

2. Maturity Benefit

Subject to the Policy being in-force, the Policy Fund Value including loyalty additions shall be payable to Policyholder on the Maturity Date.

For the payment of Maturity Benefit under this Policy, the Policy Fund Value (including loyalty additions as on Maturity Date as specified in Clause 4 under Part C) is calculated with the respective Unit Prices of the relevant Investment Funds to which the premium/s have been allocated as on their Valuation Dates, coinciding with the Maturity Date of the Policy.

3. Settlement Option

You can also opt for withdrawal of Maturity Benefit at regular intervals as chosen by You during the 'Settlement Period'. The Settlement Period is the period not exceeding five years commencing from the Maturity Date and is an option available to the Policyholder.

- a) The Company may provide Settlement Options at the Maturity Date. Under this option, Policyholder is provided with periodical payments (to avoid the possibility of fluctuations affecting the Policy Fund Value) in the Policy and the first installment will be payable on the Maturity Date. Policyholder needs to specify the percentage of residual Fund Value for each periodical payment at the outset and the amount will be paid as per the frequency chosen. The final installment will consist of the residual amount left in the fund.
- b) Policyholder can choose the frequency of periodical payments under the Settlement Option. Frequency can be Annual, Semi-Annual, Quarterly or Monthly.
- c) Complete withdrawal is allowed at any time during the settlement period without levying any charge.
- d) The period of settlement shall not, in any case, be extended beyond a period of five years from the Maturity Date.
- e) The Company will levy Fund Management Charge and mortality charge during the settlement period and no other charges shall be levied.
- f) Partial Withdrawals and Switches shall not be allowed during the settlement period.

During the Settlement Period, the death benefit shall be higher of Policy Fund Value as on the date of intimation of death or 105% of total premiums paid.

The inherent risk of fluctuating markets during the Settlement Period, in respect of Policy Fund Value, shall be borne by Policyholder and applicable Fund Management Charge as specified in Clause 2 B under Part E will be levied.

If the Life Insured dies during the settlement period, then the higher of Policy Fund Value as on the date of intimation of death or 105% of total premiums paid shall be paid to the Nominee or the Policyholder as the case may be.

Policyholder is required to apply to the Company, in the specified form, to opt for the Settlement Option, at least 90 days prior to the Maturity Date. In Settlement Option, the Policyholder is required to choose a frequency of withdrawals from the Fund. Depending on the frequency of withdrawals chosen, the number of units as on the date of maturity will be divided equally as per the frequency. The withdrawal amount will be calculated with the respective Unit Prices of the relevant Investment Funds to which the Annual Regular Premiums have been allocated as on their Valuation Dates, multiplied by the number of units.

4. <u>Loyalty Additions</u>: Subject to the Policy being in-force, Loyalty Additions will be credited to the Policy at the end of each Policy Year starting from the end of the sixth Policy Year up to (and including) the Maturity Date. Loyalty Additions will be allocated to the Policy by creating additional Units across Investment Funds, in the same proportion as the investment fund allocation instruction then in effect.

The Loyalty Additions are as follows:

Policy Year	% of Policy Fund Value as at end of Policy Year
End of Policy Year 6 till one year before Maturity	0.7%
At Maturity	1.4%

For a Policy Term of 5 years, only the Loyalty Additions applicable at Maturity will be payable.



In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

The Loyalty Additions will be payable along with the Policy Fund Value. In event of Paid-up Policy, Loyalty Additions will not be credited after the Policy has attained Paid-Up status.

5. Change in the Investment Fund Allocation (Premium Redirection)

The Investment Fund Allocation as chosen by Policyholder at the Date of Commencement of Risk of the Policy can be modified only after the first Policy Year by submitting the Investment Fund Allocation Instruction. Units will be created in each of the prevalent Investment Funds for all the future premiums as per the modified Investment Fund Allocation Instruction.

The Investment Fund Allocation Instruction is subject to a minimum allocation percentage in a chosen Investment Fund/s, which is currently 5% of the Modal Premium. Currently, the number of Investment Funds for Allocation is seven. The change in the Investment Fund Allocation will be effective from the next premium due date provided the premium is paid within the due date.

Premium Redirection is not applicable for Single Premium Payment Policy.

6. UNITS

1. Creation of Units

The Units shall be created based on the Unit Price.

Units will be created in the Investment Fund/s on receipt by the Company of the premium along with a local cheque/demand draft payable at par at the place where the premium/application for Switch is received on the following basis:

- i. the same day's closing Unit Price shall be applicable if received by 3.00 p.m.
- ii. the next day's closing Unit Price shall be applicable if received after 3.00 p.m.

In respect of premiums received with outstation cheques/demand drafts at the place where the premium is received, the closing Unit Price of the day on which cheques/ demand draft is realized shall be applicable.

However Units for the first premium shall be allocated on the day the proposal is accepted and results into a Policy by adjustment of proposal deposit towards premium.

In case the premium is paid in advance, Units will be created only on the due date. No interest shall be payable on premium paid in advance.

2. Cancellation of Units

Units will be cancelled from the Investment Funds, wherein an application (including claims, Surrender, Free-Look option, Policy closure, Switch request, Partial Withdrawal and Discontinuance of Premium) is received by the Company:

- i. by 3.00 p.m., at the same day's closing Unit Price shall be applicable.
- ii. after 3.00 p.m., at the next day's closing Unit Price shall be applicable.

Under extraordinary circumstances, such as extreme volatility of the value of the investments of the Investment Funds, the Company may delay cancellation of Units from an Investment Fund if it is necessary to do so in order to maintain fairness and equity between Policyholders remaining in that Investment Fund and the Policyholders leaving that Investment Fund. Where this applies, the Company may delay cancellation of all or part of the Investment Funds for upto 30 days. If the Company delays the cancellation, the Company will use the Unit Prices that apply on the day on which the cancellation actually takes place.

7. Grace Period

UIN: 130L088V02

Grace period is the period, as mentioned below, which shall be applicable to the Policyholder to pay all the unpaid premiums, in case the premiums had not been paid as on the Premium Due date. The Policyholder gets the Grace period of:

- Fifteen (15) days in case of Monthly Premium Payment Mode
- Thirty (30) days in case of Annual/ Semi Annual/ Quarterly Premium Payment mode to pay the premiums which fell due and the benefits under the Policy remain unaltered during this period.



In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

Grace Period is not applicable for Single Premium Payment Policy.

PART D

1. Free Look Period

If Policyholder disagrees with any of the terms and conditions of the Policy, there is an option to return the original Policy along with a letter stating reason/s within 15 days of receipt of the Policy in case of offline Policy and within 30 days of receipt of the Policy in case of Policy sourced through distance marketing (i.e. online sales). The Policy will accordingly be cancelled and the Company will refund an amount which shall at least be equal to non-allocated premiums plus charges levied by cancellation of units plus Policy Fund Value at the date of cancellation less

Proportionate risk premium for the period on cover, the medical expenses incurred by the insurer and stamp duty charges.

All rights under this Policy shall stand extinguished immediately on cancellation of the Policy under the free look option.

If the Policy is opted through Insurance Repository (IR), the computation of the said Free Look Period will be as stated below:-

For existing e-Insurance Account: For the purpose of computation of commencement of free look period, the date of delivery of email confirming the credit of the insurance policy by IR shall be reckoned as the starting date of 15 days period.

For New e-Insurance Account: If an application for e-Insurance Account accompanies the proposal for insurance, the date of receipt of the 'welcome kit' from the IR with the credentials to log on to the e-Insurance Account(e IA) or the delivery date of the email confirming the grant of access to the eIA or the delivery date of the email confirming the credit of the Insurance policy by the IR to the eIA, whichever is later shall be reckoned for the purpose of computation of the free look period

2. Discontinuance of Premium Provision

A) Discontinuance of Policy during Lock-in Period (Within Five Years from the Date of Commencement)

- Applicable only for Regular and Limited Premium Payment Policy

For other than single premium policy, upon expiry of the grace period, in case of discontinuance of policy due to non-payment of premium, the Policy Fund Value after deducting the applicable discontinuance charges, shall be credited to the discontinued policy fund and the risk cover, if any, shall cease.

Such discontinuance charges shall not exceed the charges, as mentioned in Discontinuance Charges Section. A discontinued policy shall be provided a Revival Period of three years from date of first unpaid premium. On such discontinuance, the company shall communicate the status of the policy, within three months of the first unpaid premium, to the Policyholder and provide the option to revive the policy within the Revival Period of three years.

- i) In case the Policyholder opts to revive but does not revive the policy during the Revival Period, the proceeds of the discontinued policy fund shall be paid to the Policyholder at the end of the Revival Period or Lock-in Period whichever is later. In respect of Revival Period ending after Lock-in Period, the policy will remain in discontinuance fund till the end of Revival Period. The Fund management charges of discontinued fund will be applicable during this period and no other charges will be applied.
- ii) In case the Policyholder does not exercise the option as set out above, the policy shall continue without any risk cover and rider cover, if any, and the policy fund shall remain invested in the discontinuance fund. At the end of the Lock-in Period, the proceeds of the discontinuance fund shall be paid to the Policyholder and the policy shall terminate.
- iii) However, the Policyholder has an option to surrender the policy anytime and proceeds of the discontinued policy shall be payable at the end of Lock-in Period or date of surrender whichever is later.

- Applicable only for Single Premium Policy

For single premium policy, the Policyholder has an option to surrender any time during the Lock-in Period. Upon receipt of request for surrender, the Policy Fund Value, after deducting the applicable



In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

discontinuance charges, shall be credited to the discontinued policy fund.

- i) Such discontinuance charges shall not exceed the charges as mentioned in Discontinuance Charges Section
- ii) The policy shall continue to be invested in the discontinued policy fund and the proceeds from the discontinuance fund shall be paid at the end of Lock-in Period. Only fund management charge can be deducted from this fund during this period. Further, no risk cover shall be available on such policy during the discontinuance period.

"Proceeds of the discontinued policies" means the Policy Fund Value as on the date the policy has discontinued, after addition of interest computed at the interest rate stipulated as below:

The minimum guaranteed interest rate applicable to the discontinued fund shall be declared by the Authority from time to time. The current minimum guaranteed rate of interest applicable to the discontinued fund shall be 4 per cent per annum.

The excess income earned in the discontinued fund over and above the minimum guaranteed interest rate shall also be apportioned to the discontinued policy fund in arriving at the proceeds of the discontinued policies and shall not be made available to the shareholders.

Where the Policyholder exercises the option to revive the policy, the policy shall be revived restoring the risk cover along with the investments made in the segregated funds as chosen by the Policyholder, out of the discontinued fund less the applicable charges as mentioned below.

The Company, at the time of revival:

- i) Shall collect all due and unpaid premiums without charging any interest or fee.
- ii) May levy policy administration charge and premium allocation charge as applicable during the discontinuance period. No other charges shall be levied.
- iii) Shall add back to the fund, the discontinuance charges deducted at the time of discontinuance of the policy.

B) Discontinuance of policy after the Lock-in-Period (Premium After Five Years from the Date of Commencement)

For other than single premium policies:

- i) Upon expiry of the grace period, in case of discontinuance of policy due to non-payment of premium after Lock-in Period, the policy shall be converted into a reduced paid up policy with the paid-up sum assured i.e. original sum assured multiplied by the total number of premiums paid to the original number of premiums payable as per the terms and conditions of the policy. The policy shall continue to be in reduced paid-up status. All charges as per terms and conditions of the policy will be deducted during the Revival Period. However, the mortality charges shall be deducted based on the reduced paid up sum assured only.
- ii) On such discontinuance, the Company shall communicate the status of the policy, within three months of the first unpaid premium, to the Policyholder and provide the following options:
- 1. To revive the policy within the Revival Period of three years, or
- 2. Complete withdrawal of the policy.

UIN: 130L088V02

- iii) In case the Policyholder opts to revive the policy within the Revival Period of three years but does not revive the policy during the Revival Period, the Policy Fund Value shall be paid to the Policyholder at the end of the Revival Period.
- iv) In case the Policyholder does not exercise any option as set out above, the policy shall continue to be in reduced paid up status. At the end of the Revival Period the proceeds of the policy fund shall be paid to the Policyholder and the policy shall terminate.



In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

- v) However, the Policyholder has an option to surrender the policy anytime and proceeds of the policy fund shall be payable.
- a) The Policyholder can revive the policy, as mentioned above. Where the Policyholder revives the policy, the policy shall be revived restoring the original risk cover in accordance with the terms and conditions of the policy.
- b) The insurer, at the time of revival:
- i) Shall collect all due and unpaid premiums under base plan without charging any interest or fee.
- ii) Will levy premium allocation charge as applicable.
- iii) No other charges shall be levied.

NON-RECEIPT OF ANY NOTICE AS REQUIRED UNDER THIS CONTRACT SHALL NOT BE CONSTRUED AS A BREACH OF ANY CONTRACTUAL OBLIGATION ON OUR PART

3. Partial Withdrawal of Fund Value

The Policyholder has the option to apply for Partial Withdrawal of funds from the Policy Fund Value in the specified form, at any time after the completion of Lock-in Period, if Policy is in force or in Reduced Paid Up. The minimum partial withdrawal limit is Rs 5,000. The Policy Fund Value should be at least equal to 120% of one Annualised Premium for Regular/Limited Premium Payment Policy or 25% of single Premium for Single Premium Payment Policy after a Partial Withdrawal.

In a Policy Year, the Policyholder is entitled to make any number of Partial Withdrawals free of charge subject to the limit of minimum and maximum Partial Withdrawal amount.

For Policies issued on minor lives, Partial Withdrawals shall not be allowed until the minor life Insured attains majority i.e. on or after attainment of Age 18.

Partial withdrawal shall not be allowed if it would result in termination of the contract

4. Complete Withdrawal

a) Complete withdrawal of this Policy within five policy years:

Upon Your request, Policy can be completely withdrawn during lock-in period of 5 years. On complete withdrawal of the Policy, fund value less applicable discontinuance charges as on the date of discontinuance, shall be credited to the Discontinued Policy Fund maintained by Us at a minimum guaranteed rate of 4% p.a. or as prescribed by IRDAI of India from time to time. The "Proceeds of the Discontinued Policy" shall be paid to You immediately after completion of the lockin period. All benefits in this Policy shall cease on the date of complete withdrawal.

b) Complete withdrawal of Policy after five policy years:

Upon complete withdrawal of the policy after five policy years, the Total Fund Value as on the date of complete withdrawal, shall be payable.

5. Reduced Paid Up

UIN: 130L088V02

a) In the event of Reduced Paid Up, Policy shall continue with Reduced Paid Up Sum Assured as mentioned below till the end of the Revival Period:

Sum Assured X Number of Premiums Paid Total Number of Premiums Payable

b) A Reduced Paid Up policy will continue as per the policy terms and conditions and applicable charges shall continue to be deducted.

Events Description of Benefits payable in Reduced Paid Up status



In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

Death	
Dodiii	 Paid-up Death Benefit, which is the highest of: 1. Paid-Up Sum assured less all partial withdrawals* made during the two year period immediately preceding the date of death of the Life Insured 2. Policy Fund Value(including any Loyalty Additions already credited as on date of Paid-up)
	3. 105% of all premiums paid as on date of intimation of death
	* Details of Partial withdrawals allowed are specified in Clause 3 Part D
	In case of the death of the life insured during the Settlement Period (as defined in Clause 3 Part C above), the Higher of Policy Fund Value as on the date of intimation of death or 105% premiums paid shall be payable and the policy will terminate.
Maturity	Policy Fund Value (including any Loyalty Additions already credited as on date of Paid up)
Loyalty Additions	No Loyalty Additions will be credited to the Policy Fund Value after the Policy becomes Paid-up
Surrender	Policy Fund Value (including any Loyalty Additions already credited as on date of Paid up)

6. Revival

- a) Subject to Clause 2 under Part D ("Discontinuance of Premium provision"), and subject to (i) Your
 written application for revival; (ii) production of Insured's current health certificate and other
 evidence of insurability satisfactory to Us; (iii) payment of all overdue premiums; the Policy may be
 revived
- b) Any evidence of insurability requested at the time of revival will be based on the prevailing Board approved underwriting policy.
- c) Any revival shall only cover loss or Insured event which occurs after the Revival Date.
- d) The revival of the Policy may be on terms different from those applicable to the Policy before it lapsed. The revival will take effect only on it being specifically communicated by the Company.

7. Suicide

In case of death due to suicide within 12 months from the Date of Commencement of the Policy or from the date of Revival of the Policy applicable, the Nominee or beneficiary of the Policyholder shall be entitled to the Fund Value as available on the date of intimation of death.

Any charges recovered, other than Fund Management Charges subsequent to the date of death shall be added back to the fund value as available on the date of intimation of death.

8. Termination:

UIN: 130L088V02

The Policy will terminate on the earliest of the following:

- a. On the date the Surrender Value is paid to the Policyholder.
- b. Upon receipt of written intimation about the death of Life Insured along with a supporting document to the satisfaction of the Company and on payment of Death Benefit or
- c. If at any time after the Lock-in Period, the Fund Value falls below at least one Annualized Premium, the Policy shall stand terminated.
- d. The Maturity Date of the Policy and on payment of Maturity Benefit; or
- e. Acceptance of Freelook request by the Company.

9. Policy alterations / Modifications



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Only a duly authorized officer of the Company has the power to effect changes on the Policy/Plan at the request of the Policyholder, subject to the rules of the Company and within the regulatory parameters.

f) Advance Premium

- (i) Collection of advance premium shall be allowed within the same financial year for the premium due in that financial year. However, where the premium due in one financial year is being collected in advance in earlier financial year, The Company may collect the same for a maximum period of three months in advance of the due date of the premium.
- (ii) The premium so collected in advance shall only be adjusted on the due date of the premium.

PART E

1. INVESTMENT FUNDS

UIN: 130L088V02

- A. The Company holds legal and beneficial interests in the assets of each Investment Fund and has sole discretion on the investment and the management of each Investment Fund within the defined asset portfolio Allocation as set out under Clause 1B Part E. The seven Investment Funds currently offered under the Policy by the Company are Plus Fund, Grow Money Plus Fund, Save'n'grow Money Fund, Steady Money Fund, Safe Money Fund, Build India Fund, and Stability Plus Money Fund.
- **B.** The investment objective, risk profile and asset allocation range for the various funds is as mentioned below:

Investment Fund	Objective	Asset Category and Asset Allocation	Risk-Return Potential
Growth Opportunities Plus Fund SFIN: ULIF01614/12/2009 EGRWTHOPPL130	To provide long term capital appreciation by investing in stocks across all market capitalization ranges (Large, Mid or small)		High
Grow Money Plus Fund SFIN: ULIF01214/12/2009 EGROMONYPL130	appreciation by investing across a	Debt: NA Money Market Instruments: 0% - 40% Equities: 80% - 100%	High
Build India Fund SFIN: ULIF01909/02/2010 EBUILDINDA130	To provide long term capital appreciation, through exposure to equity investments in Infrastructure and allied sectors, and by diversifying investments across various sub-sectors of the infrastructure sector	0% - 20% Equities: 80% - 100%	High
Fund SFIN: ULIF00121/08/2006	To provide steady accumulation of income in medium to long term by investing in high quality debt papers and government securities and a limited opportunity of capital appreciation. This would be more of a defensively managed fund	Money Market Instruments: 0% - 40% Equities: 0% - 60%	Moderate
Steady Money Fund SFIN: ULIF00321/08/2006 DSTDYMOENY130	To provide steady accumulation of income in medium to long term by investing in corporate bonds and government securities	Money Market Instruments:	Low
Safe Money Fund SFIN: ULIF01007/07/2009 LSAFEMONEY130		Debt: 60% - 100% Money Market Instruments: 0% - 40% Equities: NA	Low



In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

Stability Plus Money	To provide long term absolute total	Debt: 55% - 100%	Moderate
Fund	return through investing across a	Money Market Instruments:	
SFIN:	diversified high quality debt portfolio	0% - 20%	
ULIF02322/02/17ST		Equities: 0% - 25%	
APLUMONF130			

Note:

- Growth Opportunities Plus Fund, Grow Money Plus Fund, Save'n'grow Money Fund, Build India Fund, Steady Money Fund, Safe Money Fund and Stability Plus Money Fund are the names of the Investment Funds and do not in any manner indicate the quality of the Investment Funds, their future prospects or returns.
- Investments in the Investment Funds are subject to market and other risks and the achievement of the Objective of any of the Investment Funds cannot be assured.
- The Company may from time to time change the asset portfolio Allocation in the existing Investment Funds with the approval of the Insurance Regulatory and Development Authority of India (IRDAI).

The Company shall also maintain a Discontinued Policy Fund that comprises of the fund values of all the Policies that have been discontinued and will earn a minimum interest computed at a rate specified by IRDAI from time to time which is currently 4% pa. If the Company earns higher than 4% on Discontinued Policy Fund, that will also be credited to Discontinued Policy Fund. The Discontinued Policy Fund shall be a unit fund with the following asset categories:

Assets	Discontinued Policy Fund SFIN: ULIF02219/01/2011DDISCONTLF130
Money Market securities	0%-40%
Government securities	60%-100%

The excess income earned in the Discontinued Policy Fund over and above the minimum guaranteed interest rate shall also be apportioned to the Discontinued Policy Fund. The proceeds from the Discontinued Policy Fund shall be payable only upon completion of Lock-in Period. However, in case of death of the Life Insured, the proceeds of the Discontinued Policy Fund shall be payable immediately to the Nominee.

C. Investment Fund Addition

The Company may from time to time create and add new Investment Funds with different fees/ charges with the approval of the Insurance Regulatory and Development Authority of India (IRDAI) and consequently, new Investment Funds may be made available to Policyholder. All provisions of the Policy will apply to such new Investment Funds unless stated otherwise.

D. Switch amongst Investment Funds

There is an option to apply for Switch of Investment Fund/s from one Investment Fund to another through a Switch Application Form specified by the Company, subject to Policy being in force. The facility of Switch would be subject to the administrative rules of the Company, existing at the time of Your Switch application and will be applicable to all Premium Payment Term options. Switch of funds will be effected at a Unit Price declared on the date Your Switch application is received and accepted by the Company before 3.00 p.m. and on the next day's Unit Price declared if the application is received and accepted at the Company after 3.00 p.m. There is no limit on the maximum number of Switches and all switches will be free of charge. The minimum investment in any allocated fund should not be less than 5% of the Fund Value at the time of allocation

E. Investment Fund Closure

UIN: 130L088V02

The Company reserves the right to close any Investment Fund at any time by giving a three month written notice of its intention to close an Investment Fund and from the date of such closure the Company will cease to create or cancel Units in the said Investment Fund ('Closing Investment Fund'). Closure of an Investment Fund shall be subject to prior approval of IRDAI and will follow the guidelines issued by IRDAI from time to time. The Company will require the Policyholder who has invested in the Closing Investment Fund to replace it with another Investment Fund/s ('Replacing Investment Fund') before the date specified in the written notice of The Company. Upon receiving the notice from the Policyholder, Units in the Closing Investment Fund allocated to this Policy will be cancelled on the last Valuation Date of the Closing Investment Fund. The Company will replace the Closing Investment Fund



In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

with the Replacing Investment Fund/s chosen by the Policyholder, by creating Units in the Replacing Investment Fund/s, with proceeds from the cancellation of Units in the Closing Investment Fund on the last Valuation Date of the Closing Investment Fund.

If The Company has not received valid notice from the Policyholder for modification of the Investment Fund Allocation by the time of closure of the Investment Fund, the Company will:

- Switch the funds from the Closing Investment Fund to the 'Stability Plus Money Fund'. This switch will be free of charge.
- Change the Investment Fund Allocation in such a way that the percentage allocated to the Closing Investment Fund is added to the percentage allocated to the 'Stability Plus Money Fund'.

F. Risks of investments

Investments in any of the Investment Funds are subject to the following, amongst other risks:

- The Unit Price of any Investment Fund may increase or decrease as per the performance of the financial markets.
- The past performance of these or other Investment Funds of the Company do not indicate the future performance of these Investment Funds.
- The investment risk in investment portfolio is borne by the Policyholder.

2. POLICY CHARGES

Applicable taxes on Policy Charges as per prevailing regulations will be levied as per prevailing rates.

A. Policy Administration Charge

This charge shall represent the expenses other than those covered by the fund management expenses. This charge is levied at the beginning of each Policy month from the unit fund by canceling Units for equivalent amount.

The Policy Administration Charge will be deducted by cancellation of Units from the Policy Fund Value at the prevailing Unit Price on the corresponding Policy Date in each Policy Month as a percentage of Annualized Premium for Regular and Limited Premium Payment Policy and as a percentage of single premium for Single Premium Payment Policy.

The monthly Policy administration charge is as per the table below:

	Premium Payment Term		
Policy Year	Single Premium Payment Policy	Regular and Limited Premium Payment Policy	
1 - 5	0.15%	0.45%	
6 – 10	Nil	0.45%	
10 th year onwards	Nil	Nil	

The Policy administration charge is subject to a maximum of Rs 500 per month.

These charges are exclusive of applicable taxes.

B. Fund Management Charge

UIN: 130L088V02

Fund Management Charge will be charged by adjustment of the Unit Price on the Investment Fund/s on each Valuation Date. This is a charge levied as a percentage of the value of assets and shall be appropriated by adjusting the Net Asset Value. This is a charge levied at the time of computation of NAV, which is usually done on daily basis.

Fund	Fund Management Charge
Growth Opportunities Plus Fund	1.35% per annum
Grow Money Plus Fund	1.35% per annum
Build India Fund	1.35% per annum



In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

Save'n'grow Money Fund	1.25% per annum
Steady Money Fund	1.00% per annum
Safe Money Fund	1.00% per annum
Stability Plus Money Fund	0.80% per annnum
Discontinued Policy Fund	0.50% per annum

The above charges (except for Discontinued Policy Fund) will not exceed the maximum cap prescribed by IRDAI which is currently 1.35% pa.

The fund management charges for Discontinued Policy Fund will not exceed the maximum cap prescribed by IRDAI which is currently 0.50% pa.

These charges are exclusive of applicable taxes.

C. Mortality Charge

UIN: 130L088V02

This charge is levied to provide the life insurance benefit. This charge is applied on the Sum at Risk (as defined below) and is deducted proportionately by cancellation of Units on a monthly basis.

Sum at Risk is defined as the higher of excess of Sum Assured over Policy Fund Value as on the corresponding Policy Date in the Policy Month and zero. For Policy in paid up status, the Sum at Risk is defined as the higher of excess of paid up sum assured over Policy Fund Value as on the corresponding Policy Date in the Policy Month and zero

This charge is applied on per 1000 Sum at Risk.

The below table shows the Mortality rates (for male lives) for all Ages for

- a) Single Premium Payment Policy.
- b) Regular and Limited Premium Payment Policy if Annualized Premium >= Rs. 1,50,000.

In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

Mortality Charge per Rs. 1000 Sum at Risk per annum		
Age	Mortality Charge*	
0	2.0854	
1	1.7078	
2	1.2865	
3	0.9704	
4	0.7338	
5	0.5573	
6	0.4270	
7	0.3335	
8	0.2704	
9	0.2329	
10	0.2170	
11	0.2189	
12	0.2345	
13	0.2598	
14	0.2905	
15	0.3234	
16	0.3558	
17	0.3856	
18	0.4119	
19	0.4339	
20	0.4515	
21	0.4653	
22	0.4758	
23	0.4835	
24	0.4894	
25	0.4944	
26	0.4993	
27	0.5050	
28	0.5125	
29	0.5223	
30	0.5348	
31	0.5506	
32	0.5706	
33	0.5953	
34	0.6249	

35	0.6600
36	0.7011
37	0.7489
38	0.8040
39	0.8674
40	0.9404
41	1.0248
42	1.1224
43	1.2355
44	1.3665
45	1.5176
46	1.6909
47	1.8873
48	2.1065
49	2.3473
50	2.6071
51	2.8834
52	3.1733
53	3.4745
54	3.7859
55	4.1076
56	4.4419
57	4.7921
58	5.1631
59	5.5606
60	5.9910
61	6.4611
62	6.9776
63	7.5468
64	8.1748
65	8.8675
66	9.6306
67	10.4699
68	11.3910
69	12.4000
70	13.5034

^{*} There is a 3 year setback for female lives

In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

The below table shows the Mortality rates for all Ages for Regular and Limited Premium Payment Policy if Annualized Premium < Rs. 1,50,000

Mortality Charges per Rs. 1000 Sum at Risk per annum			
Age	Mortality Charge*		
0	2.9195		
1	2.3909		
2	1.8011		
3	1.3585		
4	1.0273		
5	0.7802		
6	0.5978		
7	0.4669		
8	0.3785		
9	0.3260		
10	0.3038		
11	0.3064		
12	0.3283		
13	0.3637		
14	0.4067		
15	0.4527		
16	0.4981		
17	0.5399		
18	0.5766		
19	0.6074		
20	0.6321		
21	0.6514		
22	0.6661		
23	0.6769		
24	0.6851		
25	0.6921		
26	0.6990		
27	0.7070		
28	0.7175		
29	0.7312		
30	0.7487		
31	0.7709		
32	0.7709		
33	0.7989		
34	0.8748		
35	0.8748		
36	0.9240		
37	1.0484		
	1.1256		
38	1.1256		
40	1.3165 1.4347		
42	1.5713		
43	1.7297		
44	1.9131		
45	2.1247		

UIN: 130L088V02

	1
46	2.3672
47	2.6422
48	2.9491
49	3.2862
50	3.6500
51	4.0367
52	4.4426
53	4.8643
54	5.3002
55	5.7507
56	6.2186
57	6.7090
58	7.2284
59	7.7849
60	8.3874
61	9.0456
62	9.7687
63	10.5655
64	11.4447
65	12.4145
66	13.4829
67	14.6578
68	15.9474
69	17.3600
70	18.9047



In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

* There is a 3 year setback for female lives

D. Discontinuance Charg	ance Char	nce Char	านลทด	ontii	isc	. D	D
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UIN: 130L088V02

The Discontinuance Charge shall be levied at the time of Surrender or on Discontinuance of Premium whichever is earlier.

The Discontinuance charge for Regular and Limited Premium Payment Policy will be computed as follows:

Year of Discontinuance of Premium/ Surrender	Charges for the policies having annualized premium up to Rs. 50,000/-	Charges for the policies having annualized premium above Rs. 50,000/-	
	Lower of	Lower of	
1	a) 20% of Annualized Premium	a) 6% of Annualized Premium	
	b) 20% of Fund Value	b) 6% of Fund Value	
	c) Rs. 3,000	c) Rs. 6,000	
	Lower of	Lower of	
2	a) 15% of Annualized Premium	a) 4% of Annualized Premium	
2	b) 15% of Fund Value	b) 4% of Fund Value	
	c) Rs. 2,000	c) Rs. 5,000	
	Lower of	Lower of	
3	a) 10% of Annualized Premium	a) 3% of Annualized Premium	
3	b) 10% of Fund Value	b) 3% of Fund Value	
	c) Rs. 1,500	c) Rs. 4,000	
	Lower of	Lower of	
4	a) 5% of Annualized Premium	a) 2% of Annualized Premium	
1	b) 5% of Fund Value	b) 2% of Fund Value	
	c) Rs. 1,000	c) Rs. 2,000	
5 and onwards	NIL	NIL	

The Discontinuance charge for Single Premium Payment Policy will be computed as follows

In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

Year of Discontinuance of Premium/ Surrender	Charges for the policies having Single Premium up to Rs. 3,00,000/- Charges for the policies having Single Premium above Rs. 3,00,000/-		
	Lower of	Lower of	
1	a) 2% of Single Premium	a) 1% of Single Premium	
'	b) 2% of Fund Value	b) 1% of Fund Value	
	c) Rs. 3,000	c) Rs. 6,000	
	Lower of	Lower of	
2	a) 1.5% of Single Premium	a) 0.7% of Single Premium	
2	b) 1.5% of Fund Value	b) 0.7% of Fund Value	
	c) Rs. 2,000	c) Rs. 5,000	
	Lower of	Lower of	
3	a) 1% of Single Premium	a) 0.5% of Single Premium	
	b) 1% of Fund Value	b) 0.5% of Fund Value	
	c) Rs. 1,500	c) Rs. 4,000	
	Lower of	Lower of	
4	a) 0.5% of Single Premium	a) 0.35% of Single Premium	
"	b) 0.5% of Fund Value	b) 0.35% of Fund Value	
	c) Rs. 1,000	c) Rs. 2,000	
5 and onwards	NIL	NIL	

E. Revision of Policy Charges

The Company may at any time revise the below mentioned charge to the maximum limit as indicated, subject to prior approval from Insurance Regulatory and Development Authority of India (IRDAI):

• Fund Management Charge: The maximum charge shall not exceed be the cap as prescribed by IRDAI which is currently 1.35% p.a.

PART F

• Fraud And Misrepresentation

Fraud, Misrepresentation and forfeiture would be dealt with in accordance with provisions of Sec 45 of the Insurance Act 1938 as amended from time to time. [A Leaflet containing the simplified version of the provisions of Section 45 is enclosed in appendix – IV for reference]

• Claims

The Company would require the following primary documents in support of a claim at the stage of claim intimation under the Policy:

For Death Benefit: the original Policy (entire booklet), Death Certificate of the Life Insured.

Claimant's Statement and KYC Document of Nominee or beneficiary, acceptable to the Company.

The Company is entitled to call for additional documents, if in the opinion of the Company such additional documents are warranted to process the claim.

Easy ways of claim intimation

In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

i.Walk in to your nearest Bharti-AXA Life Branch

ii.Call us Toll Free: 1800-102-4444*

iii.Intimate Online through Claims Portal: https://online.bharti-axalife.com/OnlineClaims

iv. Have us call you*

*Claims intimated through these modes will be considered as verbal intimation. Claim will be formally registered only when written intimation is received at branch or directly to Claims team at Head Office

• Misstatement of Age and Gender:

- If the correct Age of the Life Insured is different from that mentioned in the proposal form, the Company will assess the eligibility of the Life Insured for the Policy in accordance with the correct Age of the Life Insured.
- 2. If on the basis of correct Age, the Life Insured is not eligible for the Policy, the Policy shall be cancelled immediately by refunding the premium received by the Company under the Policy as per the provisions of Section 45 of Insurance Act as amended from time to time.
- 3. If the Life Insured is eligible for the Policy as per his / her correct Age, then the Company will calculate the applicable charges basis the correct Age of Life Insured and will accordingly adjust the Fund Value / Coverage Sum Assured.

· Assignment and Nomination

<u>Assignment</u>: Assignment shall be in accordance with the provisions of sec 38 of the Insurance Act 1938 as amended from time to time.

[A Leaflet containing the simplified version of the provisions of Section 38 is enclosed in annexure – (II) for reference]

<u>Nomination:</u> Nomination shall be in accordance with the provisions of sec 39 of the Insurance Act 1938 as amended from time to time.

[A Leaflet containing the simplified version of the provisions of Section 39 is enclosed in annexure – (III) for reference]

• Incorrect information and Non Disclosure

The Policyholder and the Life Insured under the Policy have an obligation to disclose every fact material for assessment of the risk in connection with issuing the Policy.

In case of fraud, misrepresentation and suppression of material facts the Policy contract shall be treated in accordance with the Section 45 of the Insurance Act, 1938 as amended from time to time.

<u>Taxation</u>

The tax benefits, if any, on the Policy would be as per the prevailing provisions of the tax laws in India. If required by the relevant legislations prevailing from time to time, the Company will withhold taxes from the benefits payable under the Policy. The Company reserves the right to recover statutory levies including applicable taxes by way of adjustment of the premiums paid by the Policyholder.

Notices

Any notice to be given to the Policyholder under the Policy will be issued by post or electronic mail or telephone facsimile transmission to the latest address/es/fax number/email of the Policyholder available in the records of the Company.

Any change in the address of the Policyholder should be informed to the Company so as to ensure timely communication of notices and to the correct address.

Kindly refer to Part G section 1 of the Bond for intimating about the change in existing details.

• Currency and Place of Payment

All payments to or by the Company will be in Indian rupees and shall be in accordance with the prevailing Exchange Control regulations and other relevant laws in force in India.

• Mode of communication

In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

The Company and the Policyholder may exchange communications pertaining to the Policy either through normal correspondence or through electronic mail and the Company shall be within its right to seek clarifications / to carry out the mandates of the Policyholder on merits in accordance with such communications. While accepting requests / mandate from the Policyholder through electronic mail, the Company may stipulate such conditions as deemed fit to give effect to and comply with the provisions of Information Technology Act 2000 and/ or such other applicable laws in force from time to time.

• Governing Laws & Jurisdiction

The terms and conditions of the Policy Document shall be governed by and shall be subject to the laws of India. The parties shall submit themselves to the jurisdiction of the competent court/s of law in India in respect of all matters and disputes which may arise out of in connection with the Policy Document and / or relating to the Policy.

· Term used and its meaning

If a particular term is not defined or otherwise articulated either in the Policy Document or under the Policy, endeavor shall be to impart the natural meaning to the said term in the context in which it is used.

PART G

1. Customer Service

You can seek clarification or assistance on the Policy from the following:

- The Advisor through whom the Policy was bought
- The Customer Service Representative of The Company at toll free no. 1800 102 4444
- SMS "SERVICE" to 56677
- Email: service@bharti-axalife.com
- Mail to: Customer Service

Bharti AXA Life Insurance Company Ltd.

Spectrum tower, 3rd Floor, Malad link road, Malad (west),

Mumbai 400064. Maharashtra'

2. Grievance Redressal Procedure

Step 1: Inform us about your grievance

In case you have any grievance, you may approach our Grievance Redressal Cell at any of the belowmentioned helplines:

- Lodge your complaint online at www.bharti-axalife.com
- Call us at our toll free no. 1800 102 4444
- Email us at complaints.unit@bharti-axalife.com
- Write to us at:

Registered Office:

Bharti AXA Life Insurance Company Ltd.
Unit No. 1904, 19th Floor, Parinee Crescenzo
'G' Block, Bandra Kurla Complex, BKC Road,

Behind MCA Ground, Bandra East, Mumbai -400051, Maharashtra'

Grievance Redressal Cell Bharti AXA Life Insurance Company Ltd. Spectrum tower, 3rd Floor, Malad link road, Malad (west),

Mumbai 400064. Maharashtra'

 Visit our nearest branch and meet our Grievance Officer who will assist you to redress your grievance/lodge your complaint.

Step 2: Tell us if you are not satisfied

In case you are not satisfied with the decision provided or if you have not received any response post completion of 14 days, you may write to Head - Customer Service for resolution at the above mentioned address or email at: head.customerservice@bharti-axalife.com:

You are requested to inform us about your concern (if any) within 8 weeks of receipt of resolution as stated above, failing which it will be construed that the complaint is satisfactorily resolved.

If you are not satisfied with the response or do not receive a response from us within 14 days, you may approach the Grievance Cell of the Insurance Regulatory and Development Authority (IRDA of India) of India on the following contact details:

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IRDA of India Grievance Call Centre (IGCC) TOLL FREE NO: 155255 Email ID: complaints@irda.gov.in

You can also register your complaint online at http://www.igms.irda.gov.in/ Address for communication for complaints by fax/paper: Consumer Affairs Department Insurance Regulatory and Development Authority of India 9th floor, United India Towers, Basheerbagh Hyderabad – 500 029, Telangana Fax No: 91- 40 – 6678 9768"

Step 3: If you are not satisfied with the resolution provided by the Company

In case you are not satisfied with the decision/ resolution of the Company, you may approach the Insurance Ombudsman. The complete list of Insurance Ombudsman is appended below in or please visit the website mentioned below for latest list of Insurance Ombudsman:

- www.bharti-axalife.com
- www.irdaindia.org/ombudsmenlist

For informative purpose and for Your ready reference, the relevant clause/s of the Insurance Act,1938 as amended from time to time are reproduced below:

Section 41 of the Insurance Act, 1938 as amended from time to time:

(1) "No person shall allow or offer to allow, either directly or indirectly, as an inducement to any person to take out or renew or continue an insurance in respect of any kind of risk relating to lives or property in India, any rebate of the whole or part of the commission payable or any rebate of the premium shown on the Policy, nor shall any person taking out or renewing or continuing a Policy accept any rebate, except such rebate as may be allowed in accordance with the published prospectus or tables of the insurer:

Provided that acceptance by an insurance agent of commission in connection with a Policy of life insurance taken out by himself on his own life shall not be deemed to be acceptance of a rebate of premium within the meaning of this sub-section if at the time of such acceptance the insurance agent satisfies the prescribed conditions establishing that he is a *bona fide* insurance agent employed by the insurer.

(2) Any person making default in complying with the provisions of this section shall be liable for a penalty which may extend to ten lakh rupees."

Section 45 of Insurance Act, 1938 as amended from time to time:

Fraud, Misrepresentation and forfeiture would be dealt with in accordance with provisions of Sec 45 of the Insurance Act 1938 as amended from time to time. [A Leaflet containing the simplified version of the provisions of Section 45 is enclosed in appendix – IV for reference]

List of Ombudsman (For the updated list You may refer to IRDA of India website)

Address & Contact Details of Ombudsmen Centres

Office of The Governing Body of Insurance Council (Monitoring Body for Offices of Insurance Ombudsman) 3rd Floor, Jeevan Seva Annexe, Santacruz(West), Mumbai – 400054. Tel no: 26106671/6889. Email id: inscoun@gbic.co.in website: www.gbic.co.in

If you have a grievance, approach the grievance cell of Insurance Company first. If complaint is not resolved/ not satisfied/not responded for 30 days then You can approach The Office of the Insurance Ombudsman (Bimalokpal)

Please visit our website for details to lodge complaint with Ombudsman.

Annexure I- List of Ombudsman (For the updated list you may refer to IRDA website)

In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

Office of the Ombudsman	Contact Details	Areas of Jurisdiction
AHMEDABAD Office of the Insurance Ombudsman, Jeevan Prakash Building, 6th floor, Tilak Marg, Relief Road, Ahmedabad – 380 001	Email: bimalokpal.ahmedabad@ecoi.co.in	Gujarat, Dadra & Nagar Haveli, Daman and Diu
BENGALURU Office of the Insurance Ombudsman, Jeevan Soudha Building,PID No. 57-27-N-19 Ground Floor, 19/19, 24th Main Road, JP Nagar, Ist Phase, BENGALURU – 560 078.	Tel.: 080 - 26652048 / 26652049 Email: <u>bimalokpal.bengaluru@ecoi.co.in</u>	Karnataka
BHOPAL Office of the Insurance Ombudsman, Janak Vihar Complex, 2nd Floor, 6, Malviya Nagar, Opp. Airtel Office, Near New Market, BHOPAL- 462 003.	Tel.: 0755 - 2769201 / 2769202 Fax: 0755 - 2769203 Email: <u>bimalokpal.bhopal@ecoi.co.in</u>	Madhya Pradesh Chattisgarh
BHUBANESHWAR Office of the Insurance Ombudsman, 62, Forest Park, BHUBANESHWAR-751 009.	Tel.: 0674 - 2596461 /2596455 Fax: 0674 - 2596429 Email:bimalokpal.bhubaneswar@ecoi.co.in	Orissa
CHANDIGARH Office of the Insurance Ombudsman, S.C.O. No. 101, 102 & 103, 2nd Floor, Batra Building, Sector 17 – D, CHANDIGARH-160 017.	Tel.: 0172 - 2706196 / 2706468 Fax: 0172 - 2708274 Email: <u>bimalokpal.chandigarh@ecoi.co.in</u>	Punjab, Haryana, Himachal Pradesh, Jammu & Kashmir, Chandigarh.
CHENNAI Office of the Insurance Ombudsman, Fatima Akhtar Court, 4th Floor, 453, Anna Salai, Teynampet, CHENNAI-600 018.	Tel.: 044 - 24333668 / 24335284 Fax: 044 - 24333664 Email: <u>bimalokpal.chennai@ecoi.co.in</u>	Tamil Nadu, Pondicherry Town and Karaikal (which are part of Pondicherry).
DELHI Office of the Insurance Ombudsman, 2/2 A, Universal Insurance Bldg.,Asaf Ali Road, NEW DELHI-110 002.	Tel.: 011 - 23239633 / 23237532 Fax: 011 - 23230858 Email: bimalokpal.delhi@ecoi.co.in	Delhi
GUWAHATI Office of the Insurance Ombudsman, Jeevan Nivesh, 5th Floor, Nr. Panbazar over bridge, S.S. Road, GUWAHATI-781 001(ASSAM)	Email: bimalokpal.guwahati@ecoi.co.in	Assam, Meghalaya, Manipur, Mizoram, Arunachal Pradesh, Nagaland and Tripura.
HYDERABAD. Office of the Insurance Ombudsman, 6-2-46, 1st floor, "Moin Court", Lane Opp. Saleem Function Palace, A. C. Guards, Lakdi-Ka-Pool, HYDERABAD-500 004.	Tel.: 040 - 65504123 / 23312122 Fax: 040 - 23376599 Email: <u>bimalokpal.hyderabad@ecoi.co.in</u>	Andhra Pradesh, Telangana, Yanam and part of Territory of Pondicherry.
JAIPUR Office of the Insurance Ombudsman, Jeevan Nidhi II, Ground Floor, Bhawani Singh Marg, JAIPUR – 302005.	Tel.: 0141 - 2740363 Email: <u>bimalokpal.jaipur@ecoi.co.in</u>	Rajasthan
ERNAKULAM Office of the Insurance Ombudsman, 2nd Floor, Pulinat Bldg.,	Tel.: 0484 - 2358759 / 2359338 Fax: 0484 - 2359336 Email: <u>bimalokpal.ernakulam@ecoi.co.in</u>	Kerala, Lakshadweep, Mahe-a part of Pondicherry

UIN: 130L088V02

In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

Opp. Cochin Shipyard, M. G. Road, ERNAKULAM-682 015.		
KOLKATA Office of the Insurance Ombudsman, Hindustan Building. Annexe, 4 th Floor, 4, C.R.Avenue, KOLKATA - 700072	Tel.: 033 - 22124339 / 22124340 Fax : 033 - 22124341 Email: <u>bimalokpal.kolkata@ecoi.co.in</u>	West Bengal, Sikkim, Andaman & Nicobar Islands.
LUCKNOW Office of the Insurance Ombudsman, 6th Floor, Jeevan Bhawan, Phase-II, Nawal Kishore Road, Hazratganj, LUCKNOW-226 001.	Tel.: 0522 - 2231330 / 2231331 Fax: 0522 - 2231310 Email: bimalokpal.lucknow@ecoi.co.in	Districts of Uttar Pradesh: Laitpur, Jhansi, Mahoba, Hamirpur, Banda, Chitrakoot, Allahabad, Mirzapur, Sonbhabdra, Fatehpur, Pratapgarh, Jaunpur,Varanasi, Gazipur, Jalaun, Kanpur, Lucknow, Unnao, Sitapur, Lakhimpur, Bahraich, Barabanki, Raebareli, Sravasti, Gonda, Faizabad, Amethi, Kaushambi, Balrampur, Basti, Ambedkarnagar, Sultanpur, Maharajgang, Santkabirnagar, Azamgarh, Kushinagar, Gorkhpur, Deoria, Mau, Ghazipur, Chandauli, Ballia, Sidharathnagar.
MUMBAI Office of the Insurance Ombudsman, 3rd Floor, Jeevan Seva Annexe,S.V. Road, Santacruz(W), MUMBAI-400 054.		Goa, Mumbai Metropolitan Region excluding Navi Mumbai & Thane.
NOIDA Office of the Insurance Ombudsman, Bhagwan Sahai Palace, 4 th Floor, Main Road, Naya Bans, Sector-15, Distt. Gautam Buddh Nagar U.P – 201301.		State of Uttaranchal and the following Districts of Uttar Pradesh: Agra, Aligarh, Bagpat, Bareilly, Bijnor, Budaun, Bulandshehar, Etah, Kanooj, Mainpuri, Mathura, Meerut, Moradabad, Muzaffarnagar, Oraiyya, Pilibhit, Etawah, Farrukhabad, Firozbad, Gautambodhanagar, Ghaziabad, Hardoi, Shahjahanpur, Hapur, Shamli, Rampur, Kashganj, Sambhal, Amroha, Hathras, Kanshiramnagar, Saharanpur.
PUNE Office of the Insurance Ombudsman, Jeevan Darshan Bldg., 3 rd Floor, C. T.S No.s 195 to198, N.C. Kelkar Road, Narayan Peth, PUNE – 411030.	Tel.: 020-41312555 Email: <u>bimalokpal.pune@ecoi.co.in</u>	Maharashtra, Area of Navi Mumbai and Thane excluding Mumbai Metropolitan Region.
PATNA Office of the Insurance Ombudsman, 1st Floor, Kalpana Arcade Building, Bazar Samiti Road, Bahadurpur, PATNA – 800006	Tel.: 0612-2680952 Email id: <u>bimalokpal.patna@ecoi.co.in</u> .	Bihar, Jharkhand.

UIN: 130L088V02

In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

BEWARE OF SPURIOUS/FRAUD PHONE CALLS!

• IRDAI is not involved in activities like selling insurance policies, announcing bonus or investment of premiums. Public receiving such phone calls are requested to lodge a police complaint.

Annexure II: Section 38 - Assignment and Transfer of Insurance Policies

Assignment or transfer of a policy should be in accordance with Section 38 of the Insurance Act, 1938 as amended from time to time. The extant provisions in this regard are as follows:

- 01. This policy may be transferred/assigned, wholly or in part, with or without consideration.
- 02. An Assignment may be effected in a policy by an endorsement upon the policy itself or by a separate instrument under notice to the Insurer.
- 03. The instrument of assignment should indicate the fact of transfer or assignment and the reasons for the assignment or transfer, antecedents of the assignee and terms on which assignment is made.
- 04. The assignment must be signed by the transferor or assignor or duly authorized agent and attested by at least one witness.
- 05. The transfer of assignment shall not be operative as against an insurer until a notice in writing of the transfer or assignment and either the said endorsement or instrument itself or copy there of certified to be correct by both transferor and transferee or their duly authorised agents have been delivered to the insurer.
- 06. Fee to be paid for assignment or transfer can be specified by the Authority through Regulations.
- 07. On receipt of notice with fee, the insurer should Grant a written acknowledgement of receipt of notice. Such notice shall be conclusive evidence against the insurer of duly receiving the notice.
- 08. If the insurer maintains one or more places of business, such notices shall be delivered only at the place where the policy is being serviced.
- 09. The insurer may accept or decline to act upon any transfer or assignment or endorsement, if it has sufficient reasons to believe that it is a, not bonafide or
- b. not in the interest of the policyholder or
- c. not in public interest or
- d. is for the purpose of trading of the insurance policy.
- 10. Before refusing to act upon endorsement, the Insurer should record the reasons in writing and communicate the same in writing to Policyholder within 30 days from the date of policyholder giving a notice of transfer or assignment.
- 11. In case of refusal to act upon the endorsement by the Insurer, any person aggrieved by the refusal may prefer a claim to IRDAI within 30 days of receipt of the refusal letter from the Insurer.
- 12. The priority of claims of persons interested in an insurance policy would depend on the date on which the notices of assignment or transfer is delivered to the insurer; where there are more than one instruments of transfer or assignment, the priority will depend on dates of delivery of such notices. Any dispute in this regard as to priority should be referred to Authority.
- 13. Every assignment or transfer shall be deemed to be absolute assignment or transfer and the assignee or transferee shall be deemed to be absolute assignee or transferee, except
- a. where assignment or transfer is subject to terms and conditions of transfer or assignment OR
- where the transfer or assignment is made upon condition that
- i. the proceeds under the policy shall become payable to policyholder or nominee(s) in the event of assignee or transferee dying before the insured OR
- ii. the insured surviving the term of the policy
- Such conditional assignee will not be entitled to obtain a loan on policy or surrender the policy. This provision will prevail notwithstanding any law or custom having force of law which is contrary to the above position.
- 14. In other cases, the insurer shall, subject to terms and conditions of assignment, recognize the transferee or assignee named in the notice as the absolute transferee or assignee and such person
- a. shall be subject to all liabilities and equities to which the transferor or assignor was subject to at the date of transfer or assignment and
- b. may institute any proceedings in relation to the policy
- c. obtain loan under the policy or surrender the policy without obtaining the consent of the transferor or assignor or making him a party to the proceedings
- 15. Any rights and remedies of an assignee or transferee of a life insurance policy under an assignment or transfer effected before commencement of the Insurance Laws (Amendment) Ordinance, 2014 shall not be affected by this section.

[Disclaimer: This is not a comprehensive list of amendments of Insurance Laws (Amendment) Ordinance, 2014 and only a simplified version prepared for general information. Policy Holders are advised to refer to Original Ordinance Gazette Notification dated December 26, 2014 for complete and accurate details.]

Annexure III: Section 39 - Nomination by policyholder

UIN: 130L088V02

Nomination of a life insurance Policy is as below in accordance with Section 39 of the Insurance Act, 1938 as amended from time to time. The extant provisions in this regard are as follows:

01. The policyholder of a life insurance on his own life may nominate a person or persons to whom money secured by the policy shall be paid in the event of his death.

In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

- 02. Where the nominee is a minor, the policyholder may appoint any person to receive the money secured by the policy in the event of policyholder's death during the minority of the nominee. The manner of appointment to be laid down by the insurer.
- 03. Nomination can be made at any time before the maturity of the policy.
- 04. Nomination may be incorporated in the text of the policy itself or may be endorsed on the policy communicated to the insurer and can be registered by the insurer in the records relating to the policy.
- 05. Nomination can be cancelled or changed at any time before policy matures, by an endorsement or a further endorsement or a will as the case may be.
- 06. A notice in writing of Change or Cancellation of nomination must be delivered to the insurer for the insurer to be liable to such nominee. Otherwise, insurer will not be liable if a bonafide payment is made to the person named in the text of the policy or in the registered records of the insurer.
- 07. Fee to be paid to the insurer for registering change or cancellation of a nomination can be specified by the Authority through Regulations.
- 08. On receipt of notice with fee, the insurer should grant a written acknowledgement to the policyholder of having registered a nomination or cancellation or change thereof.
- 09. A transfer or assignment made in accordance with Section 38 shall automatically cancel the nomination except in case of assignment to the insurer or other transferee or assignee for purpose of loan or against security or its reassignment after repayment. In such case, the nomination will not get cancelled to the extent of insurer's or transferee's or assignee's interest in the policy. The nomination will get revived on repayment of the loan.
- 10. The right of any creditor to be paid out of the proceeds of any policy of life insurance shall not be affected by the nomination.
- 11. In case of nomination by policyholder whose life is insured, if the nominees die before the policyholder, the proceeds are payable to policyholder or his heirs or legal representatives or holder of succession certificate.
- 12. In case nominee(s) survive the person whose life is insured, the amount secured by the policy shall be paid to such survivor(s).
- 13. Where the policyholder whose life is insured nominates his
 - a. parents or
 - b. spouse or
 - c. children or
 - d. spouse and children
 - e, or any of them

the nominees are beneficially entitled to the amount payable by the insurer to the policyholder unless it is proved that policyholder could not have conferred such beneficial title on the nominee having regard to the nature of his title.

- 14. If nominee(s) die after the policyholder but before his share of the amount secured under the policy is paid, the share of the expired nominee(s) shall be payable to the heirs or legal representative of the nominee or holder of succession certificate of such nominee(s).
- 15. The provisions of sub-section 7 and 8 (13 and 14 above) shall apply to all life insurance policies maturing for payment after the commencement of Insurance Laws (Amendment) Ordinance, 2014 (i.e 26.12.2014).
- 16. If policyholder dies after maturity but the proceeds and benefit of the policy has not been paid to him because of his death, his nominee(s) shall be entitled to the proceeds and benefit of the policy.
- 17. The provisions of Section 39 are not applicable to any life insurance policy to which Section 6 of Married Women's Property Act, 1874 applies or has at any time applied except where before or after Insurance Laws (Ordinance) 2014, a nomination is made in favour of spouse or children or spouse and children whether or not on the face of the policy it is mentioned that it is made under Section 39. Where nomination is intended to be made to spouse or children or spouse and children under Section 6 of MWP Act, it should be specifically mentioned on the policy. In such a case only, the provisions of Section 39 will not apply.

[Disclaimer: This is not a comprehensive list of amendments of Insurance Laws (Amendment) Ordinance,2014 and only a simplified version prepared for general information. Policy Holders are advised to refer to Original Ordinance Gazette Notification dated December 26, 2014 for complete and accurate details.]

Annexure IV: Section 45 - Policy shall not be called in question on the ground of mis-statement after three years

Provisions regarding policy not being called into question in terms of Section 45 of the Insurance Act, 1938, as amended from time to time are as follows:

- 01. No Policy of Life Insurance shall be called in question on any ground whatsoever after expiry of 3 yrs from
 - a. the date of issuance of policy or
 - b. the date of commencement of risk or
 - c. the date of revival of policy or
 - d. the date of rider to the policy
 - whichever is later.
- 02. On the ground of fraud, a policy of Life Insurance may be called in question within 3 years from
 - a. the date of issuance of policy or
 - b. the date of commencement of risk or
 - c. the date of revival of policy or
 - d. the date of rider to the policy

In this Policy, the Investment risk in the investment portfolio is borne by the Policyholder

whichever is later

For this, the insurer should communicate in writing to the insured or legal representative or nominee or assignees of insured, as applicable, mentioning the ground and materials on which such decision is based.

- 03. Fraud means any of the following acts committed by insured or by his agent, with the intent to deceive the insurer or to induce the insurer to issue a life insurance policy:
 - a. The suggestion, as a fact of that which is not true and which the insured does not believe to be true;
 - b. The active concealment of a fact by the insured having knowledge or belief of the fact;
 - c. Any other act fitted to deceive; and
 - d. Any such act or omission as the law specifically declares to be fraudulent.
- 04. Mere silence is not fraud unless, depending on circumstances of the case, it is the duty of the insured or his agent keeping silence to speak or silence is in itself equivalent to speak.
- 05. No Insurer shall repudiate a life insurance Policy on the ground of Fraud, if the Insured / beneficiary can prove that the misstatement was true to the best of his knowledge and there was no deliberate intention to suppress the fact or that such mis-statement of or suppression of material fact are within the knowledge of the insurer. Onus of disproving is upon the policyholder, if alive, or beneficiaries.
- 06. Life insurance Policy can be called in question within 3 years on the ground that any statement of or suppression of a fact material to expectancy of life of the insured was incorrectly made in the proposal or other document basis which policy was issued or revived or rider issued. For this, the insurer should communicate in writing to the insured or legal representative or nominee or assignees of insured, as applicable, mentioning the ground and materials on which decision to repudiate the policy of life insurance is based.
- 07. In case repudiation is on ground of mis-statement and not on fraud, the premium collected on policy till the date of repudiation shall be paid to the insured or legal representative or nominee or assignees of insured, within a period of 90 days from the date of repudiation.
- 08. Fact shall not be considered material unless it has a direct bearing on the risk undertaken by the insurer. The onus is on insurer to show that if the insurer had been aware of the said fact, no life insurance policy would have been issued to the insured.
- 09. The insurer can call for proof of age at any time if he is entitled to do so and no policy shall be deemed to be called in question merely because the terms of the policy are adjusted on subsequent proof of age of life insured. So, this Section will not be applicable for questioning age or adjustment based on proof of age submitted subsequently.

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