

Bharti AXA Life Insurance Company Limited

FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 30th June, 2021



(Rs in Crores)

Business Acquisition through different channels (Group)

Sl.No.	Channels	For the Quarter Ended 30th June, 2021			For the Quarter Ended 30th June, 2020			For the Year Ended 30th June, 2021			For the Year Ended 30th June, 2020		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	12,042	1.57	1	13,842	2	-	12,042	1.57	1	13,842	2
3	Corporate Agents -Others	-	94	0.40	-	6	(0)	-	94	0.40	-	6	(0)
4	Brokers	-	565	0.21	-	-	-	-	565	0.21	-	-	-
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	3	1,96,903	29.27	5	5,01,523	13	3	1,96,903	29.27	5	5,01,523	13
	Total(A)	3	2,09,604	31.46	6	5,15,371	15.09	3	2,09,604	31.46	6	5,15,371	15.09
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	3	2,09,604	31.46	6	5,15,371	15.09	3	2,09,604	31.46	6	5,15,371	15.09

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold