

Bharti AXA Life Insurance Company Limited
FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 30th September, 2020



(Rs in Crores)

Business Acquisition through different channels (Group)

Sl.No.	Channels	For the Quarter Ended 30th September, 2020			For the Quarter Ended 30th September, 2019			For the Year Ended 30th September, 2020			For the Year Ended 30th September, 2019		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	2	10,764	2.61	1	2,979	0	3	24,606	4.70	1	11,702	0
3	Corporate Agents -Others	-	13	0.05	-	2	(0)	-	19	0.04	-	66	0
4	Brokers	-	-	-	-	-	-	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	2	5,24,679	31.56	-	14,696	61	7	10,26,202	44.55	2	29,606	121
	Total(A)	4	5,35,456	34.21	1	17,677	61.26	10	10,50,827	49.30	3	41,374	121.28
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	4	5,35,456	34.21	1	17,677	61.26	10	10,50,827	49.30	3	41,374	121.28

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold