

Bharti AXA Life Insurance Company Limited

FORM L-38- BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUALS)

Date: 30th June, 2020



(Rs in Crores)

Business Acquisition through different channels (Individuals)									
Sl.No.	Channels	For the Quarter Ended 30th June, 2020		For the Quarter Ended 30th June, 2019		For the Year Ended 30th June, 2020		For the Year Ended 30th June, 2019	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	11,513	37.56	13,117	39.61	11,513	38	13,117	40
2	Corporate Agents-Banks	1,143	3.97	28,998	2.28	1,143	4	28,998	2
3	Corporate Agents -Others	2,506	10.16	2,747	7.84	2,506	10	2,747	8
4	Brokers	3,960	32.92	9,188	68.11	3,960	33	9,188	68
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	2,346	10.00	8,670	13.94	2,346	10	8,670	14
	Total (A)	21,468	94.61	62,720	131.79	21,468	94.61	62,720	131.79
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	21,468	94.61	62,720	131.79	21,468	94.61	62,720	131.79

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold