

Bharti AXA Life Insurance Company Limited
FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 30th June, 2020



(Rs in Crores)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	For the Quarter Ended 30th June, 2020			For the Quarter Ended 30th June, 2019			For the Year Ended 30th June, 2020			For the Year Ended 30th June, 2019		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	1	13,842	2.10	-	8,723	0.15	1	13,842	2.10	-	8,723	0.15
3	Corporate Agents -Others	-	6	(0.00)	-	64	0.44	-	6	(0.00)	-	64	0.44
4	Brokers	-	-	-	-	-	-	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	5	5,01,523	13.00	2	14,910	59.42	5	5,01,523	13.00	2	14,910	59.42
	Total(A)	6	5,15,371	15.09	2	23,697	60.02	6	5,15,371	15.09	2	23,697	60.02
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	6	5,15,371	15.09	2	23,697	60.02	6	5,15,371	15.09	2	23,697	60.02

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold