

Bharti AXA Life Insurance Company Limited
FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 31st December, 2019



(Rs in Crores)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	For the Quarter Ended 31st December, 2019			For the Quarter Ended 31st December, 2018			For the Year Ended 31st December, 2019			For the Year Ended 31st December, 2018		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	31,020	0	-	3,682	0	1	42,722	0	1	10,548	0
3	Corporate Agents -Others	-	-	(0)	-	46	0	-	66	0	-	46	0
4	Brokers	-	-	-	-	-	-	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	3	10,996	34	4	23,743	65	5	40,602	154	7	48,445	199
	Total(A)	3	42,016	34	4	27,471	65	6	83,390	155	8	59,039	200
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	3	42,016	34	4	27,471	65	6	83,390	155	8	59,039	200

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold