

Bharti AXA Life Insurance Company Limited

FORM L-38- BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (INDIVIDUALS)

Date: 30th June, 2019



(Rs in Crores)

Business Acquisition through different channels (Individuals)

Sl.No.	Channels	For the Quarter Ended 30th June, 2019		For the Quarter Ended 30th June, 2018		For the Year Ended 30th June, 2019		For the Year Ended 30th June, 2018	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	13,117	40	13,132	34	13,117	40	13,132	34
2	Corporate Agents-Banks	28,998	2	15	0	28,998	2	15	0
3	Corporate Agents -Others	2,747	8	3,767	11	2,747	8	3,767	11
4	Brokers	9,188	68	7,047	52	9,188	68	7,047	52
5	Micro Agents	-	-	-	-	-	-	-	-
6	Direct Business	8,670	14	3,441	14	8,670	14	3,441	14
	Total (A)	62,720	132	27,402	111	62,720	132	27,402	111
1	Referral (B)	-	-	-	-	-	-	-	-
	Grand Total (A+B)	62,720	132	27,402	111	62,720	132	27,402	111

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold