

Bharti AXA Life Insurance Company Limited
FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 30th June, 2019



(Rs in Crores)

Business Acquisition through different channels (Group)													
Sl.No.	Channels	For the Quarter Ended 30th June, 2019			For the Quarter Ended 30th June, 2018			For the Year Ended 30th June, 2019			For the Year Ended 30th June, 2018		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	8,723	0	-	-	-	-	8,723	0	-	-	-
3	Corporate Agents -Others	-	64	0	-	-	-	-	64	0	-	-	-
4	Brokers	-	-	-	-	-	-	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	2	14,910	59	-	11,559	64	2	14,910	59	-	11,559	64
	Total(A)	2	23,697	60	-	11,559	64	2	23,697	60	-	11,559	64
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	2	23,697	60	-	11,559	64	2	23,697	60	-	11,559	64

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold