

Bharti AXA Life Insurance Company Limited
FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 31st December, 2017



(Rs in Crores)

Business Acquisition through different channels (Group)

Sl.No.	Channels	For the Quarter Ended 31st December, 2017			For the Quarter Ended 31st December, 2016			For the Nine Months Ended 31st December, 2017			For the Nine Months Ended 31st December, 2016		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	-	-	-	-	-	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	-	-	-	-	-	-	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	1	22,156	66.12	2	12,202	53.65	2	43,929	173	3	34,339	162.84
	Total(A)	1	22,156	66.12	2	12,202	53.65	2	43,929	173.15	3	34,339	162.84
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	1	22,156	66.12	2	12,202	53.65	2	43,929	173.15	3	34,339	162.84

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold