

Bharti AXA Life Insurance Company Limited
FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 30th September, 2017



(Rs in Crores)

Business Acquisition through different channels (Group)

Sl.No.	Channels	For the Quarter Ended 30th September, 2017			For the Quarter Ended 30th September, 2016			For the Year Ended 30th September, 2017			For the Year Ended 30th September, 2016		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	-	-	-	-	-	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	-	-	-	-	-	-	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	-	10,951	59.83	1	12,153	62.52	1	21,773	107	2	22,137	109.19
	Total(A)	-	10,951	59.83	1	12,153	62.52	1	21,773	107.03	2	22,137	109.19
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	-	10,951	59.83	1	12,153	62.52	1	21,773	107.03	2	22,137	109.19

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold