

Bharti AXA Life Insurance Company Limited

FORM L-37 - BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date: 30th June, 2017



(Rs in Crores)

Business Acquisition through different channels (Group)

Sl.No.	Channels	For the Quarter Ended 30th June, 2017			For the Quarter Ended 30th June, 2016			For the Year Ended 30th June, 2017			For the Year Ended 30th June, 2016		
		No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents	-	-	-	-	-	-	-	-	-	-	-	-
2	Corporate Agents-Banks	-	-	-	-	-	-	-	-	-	-	-	-
3	Corporate Agents -Others	-	-	-	-	-	-	-	-	-	-	-	-
4	Brokers	-	-	-	-	-	-	-	-	-	-	-	-
5	Micro Agents	-	-	-	-	-	-	-	-	-	-	-	-
6	Direct Business	1	10,822	47.20	1	9,984	46.67	1	10,822	47	1	9,984	46.67
	Total(A)	1	10,822	47.20	1	9,984	46.67	1	10,822	47.20	1	9,984	46.67
1	Referral (B)	-	-	-	-	-	-	-	-	-	-	-	-
	Grand Total (A+B)	1	10,822	47.20	1	9,984	46.67	1	10,822	47.20	1	9,984	46.67

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold