

**Bharti AXA Life Insurance Company Limited**

**FORM L-25- (i) : GEOGRAPHICAL DISTRIBUTION CHANNEL - INDIVIDUALS**  
**For the Quarter Ended 31 March, 2014**

**Date: 31 March, 2014**



**(Rs in crores)**

**Geographical Distribution of Total Business- Individuals**

| Sl.No. | State / Union Territory   | Rural<br>( Individual) |               |                    |                        | Urban<br>( Individual) |               |                    |                        | Total Business<br>( Individual) |               |                    |                        |
|--------|---------------------------|------------------------|---------------|--------------------|------------------------|------------------------|---------------|--------------------|------------------------|---------------------------------|---------------|--------------------|------------------------|
|        |                           | No. of Policies        | No. of Lives  | Premium (Rs crore) | Sum Assured (Rs crore) | No. of Policies        | No. of Lives  | Premium (Rs crore) | Sum Assured (Rs crore) | No. of Policies                 | No. of Lives  | Premium (Rs crore) | Sum Assured (Rs crore) |
| 1      | Andhra Pradesh            | 236                    | 229           | 0.57               | 10.72                  | 1,375                  | 1,305         | 5.59               | 115.74                 | 1,611                           | 1,534         | 6.16               | 126.46                 |
| 2      | Arunachal Pradesh         | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 3      | Assam                     | 188                    | 180           | 0.43               | 3.85                   | 578                    | 540           | 1.40               | 14.74                  | 766                             | 720           | 1.83               | 18.60                  |
| 4      | Bihar                     | 274                    | 252           | 0.65               | 7.00                   | 446                    | 376           | 1.77               | 12.24                  | 720                             | -             | -                  | -                      |
|        |                           |                        |               |                    |                        |                        |               |                    |                        |                                 |               |                    |                        |
|        |                           |                        |               |                    |                        |                        |               |                    |                        |                                 |               |                    |                        |
|        |                           |                        |               |                    |                        |                        |               |                    |                        |                                 |               |                    |                        |
|        |                           |                        |               |                    |                        |                        |               |                    |                        |                                 |               |                    |                        |
| 10     | Jammu & Kashmir           | 46                     | 44            | 0.10               | 1.21                   | 90                     | 80            | 0.27               | 3.19                   | 136                             | 124           | 0.38               | 4.40                   |
| 11     | Jharkhand                 | 283                    | 276           | 0.66               | 6.67                   | 509                    | 481           | 1.55               | 10.86                  | 792                             | 757           | 2.21               | 17.53                  |
| 12     | Karnataka                 | 360                    | 342           | 1.66               | 20.95                  | 1,397                  | 1,274         | 8.09               | 86.50                  | 1,757                           | 1,616         | 9.76               | 107.46                 |
| 13     | Kerala                    | 92                     | 88            | 0.36               | 5.42                   | 359                    | 345           | 1.80               | 17.94                  | 451                             | 433           | 2.16               | 23.36                  |
| 14     | Madhya Pradesh            | 978                    | 950           | 0.78               | 7.70                   | 651                    | 573           | 3.10               | 33.03                  | 1,629                           | 1,523         | 3.88               | 40.73                  |
| 15     | Maharashtra               | 2,547                  | 2,525         | 1.62               | 166.12                 | 6,151                  | 5,659         | 19.25              | 1,678.62               | 8,698                           | 8,184         | 20.87              | 1,844.75               |
| 16     | Manipur                   | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 17     | Meghalaya                 | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 18     | Mizoram                   | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 19     | Nagaland                  | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 20     | Orissa                    | 385                    | 370           | 0.78               | 10.40                  | 243                    | 232           | 0.96               | 10.80                  | 628                             | 602           | 1.74               | 21.20                  |
| 21     | Punjab                    | 203                    | 162           | 0.91               | 7.87                   | 437                    | 368           | 1.94               | 21.96                  | 640                             | 530           | 2.85               | 29.83                  |
| 22     | Rajasthan                 | 608                    | 578           | 0.61               | 9.96                   | 600                    | 509           | 2.24               | 25.20                  | 1,208                           | 1,087         | 2.85               | 35.16                  |
| 23     | Sikkim                    | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 24     | Tamil Nadu                | 189                    | 175           | 0.62               | 7.73                   | 1,608                  | 1,484         | 7.27               | 72.40                  | 1,797                           | 1,659         | 7.89               | 80.13                  |
| 25     | Tripura                   | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 26     | Uttar Pradesh             | 721                    | 689           | 1.45               | 18.84                  | 2,175                  | 1,993         | 6.82               | 101.63                 | 2,896                           | 2,682         | 8.28               | 120.47                 |
| 27     | Uttarakhand               | 143                    | 138           | 0.33               | 3.45                   | 384                    | 362           | 0.99               | 12.32                  | 527                             | 500           | 1.32               | 15.77                  |
| 28     | West Bengal               | 211                    | 196           | 0.56               | 6.21                   | 1,102                  | 905           | 4.77               | 42.32                  | 1,313                           | 1,101         | 5.33               | 48.53                  |
| 29     | Andaman & Nicobar Islands | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 30     | Chandigarh                | 147                    | 141           | 0.31               | 1.52                   | 344                    | 318           | 1.29               | 14.64                  | 491                             | 459           | 1.60               | 16.16                  |
| 31     | Dadra & Nagarhaveli       | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 32     | Daman & Diu               | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 33     | Delhi                     | 118                    | 106           | 0.43               | 3.63                   | 1,158                  | 984           | 5.09               | 61.33                  | 1,276                           | 1,090         | 5.52               | 64.96                  |
| 34     | Lakshadweep               | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 35     | Puducherry                | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
|        | <b>Total</b>              | <b>12,145</b>          | <b>11,790</b> | <b>16.18</b>       | <b>336.92</b>          | <b>22,177</b>          | <b>20,117</b> | <b>85.67</b>       | <b>2,499.45</b>        | <b>34,322</b>                   | <b>31,907</b> | <b>101.85</b>      | <b>2,836.37</b>        |

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**Date: 31 March, 2014**



**(Rs in crores)**

| Geographical Distribution of Total Business- Individuals |                           |                        |               |                    |                        |                        |               |                    |                        |                                 |               |                    |                        |
|----------------------------------------------------------|---------------------------|------------------------|---------------|--------------------|------------------------|------------------------|---------------|--------------------|------------------------|---------------------------------|---------------|--------------------|------------------------|
| Sl.No.                                                   | State / Union Territory   | Rural<br>( Individual) |               |                    |                        | Urban<br>( Individual) |               |                    |                        | Total Business<br>( Individual) |               |                    |                        |
|                                                          |                           | No. of Policies        | No. of Lives  | Premium (Rs crore) | Sum Assured (Rs crore) | No. of Policies        | No. of Lives  | Premium (Rs crore) | Sum Assured (Rs crore) | No. of Policies                 | No. of Lives  | Premium (Rs crore) | Sum Assured (Rs crore) |
| 1                                                        | Andhra Pradesh            | 602                    | 581           | 1.21               | 22.87                  | 5,178                  | 4,914         | 17.54              | 343.33                 | 5,780                           | 5,495         | 18.75              | 366.20                 |
| 2                                                        | Arunachal Pradesh         | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 3                                                        | Assam                     | 464                    | 449           | 0.98               | 10.85                  | 2,424                  | 2,316         | 5.33               | 63.91                  | 2,888                           | 2,765         | 6.31               | 74.77                  |
| 4                                                        | Bihar                     | 709                    | 663           | 1.48               | 20.07                  | 1,783                  | 1,592         | 5.29               | 57.33                  | 2,492                           | 2,255         | 6.77               | 77.40                  |
| 5                                                        | Chattisgarh               | 297                    | 286           | 0.69               | 8.83                   | 1,011                  | 956           | 2.95               | 44.45                  | 1,308                           | 1,242         | 3.64               | 53.29                  |
| 6                                                        | Goa                       | 112                    | 104           | 0.35               | 5.35                   | 128                    | 122           | 0.37               | 5.06                   | 240                             | 226           | 0.72               | 10.41                  |
| 7                                                        | Gujarat                   | 4,435                  | 4,379         | 3.58               | 42.16                  | 4,777                  | 4,389         | 19.23              | 267.79                 | 9,212                           | 8,768         | 22.81              | 309.94                 |
| 8                                                        | Haryana                   | 623                    | 581           | 1.47               | 29.59                  | 1,726                  | 1,567         | 4.55               | 121.99                 | 2,349                           | 2,148         | 6.02               | 151.57                 |
| 9                                                        | Himachal Pradesh          | 80                     | 70            | 0.15               | 3.01                   | 135                    | 122           | 0.32               | 5.97                   | 215                             | 192           | 0.47               | 8.98                   |
| 10                                                       | Jammu & Kashmir           | 76                     | 73            | 0.15               | 2.61                   | 279                    | 258           | 0.75               | 15.25                  | 355                             | 331           | 0.90               | 17.87                  |
| 11                                                       | Jharkhand                 | 804                    | 777           | 1.68               | 25.36                  | 2,740                  | 2,614         | 6.37               | 73.11                  | 3,544                           | 3,391         | 8.05               | 98.47                  |
| 12                                                       | Karnataka                 | 1,052                  | 1,017         | 3.45               | 51.54                  | 5,418                  | 5,111         | 23.45              | 294.28                 | 6,470                           | 6,128         | 26.89              | 345.82                 |
| 13                                                       | Kerala                    | 310                    | 299           | 1.26               | 15.92                  | 1,772                  | 1,689         | 6.90               | 81.72                  | 2,082                           | 1,988         | 8.16               | 97.64                  |
| 14                                                       | Madhya Pradesh            | 1,123                  | 1,091         | 1.05               | 13.77                  | 2,032                  | 1,867         | 6.58               | 97.01                  | 3,155                           | 2,958         | 7.63               | 110.78                 |
| 15                                                       | Maharashtra               | 3,891                  | 3,840         | 3.95               | 442.51                 | 23,467                 | 22,208        | 62.86              | 6,730.47               | 27,358                          | 26,048        | 66.81              | 7,172.98               |
| 16                                                       | Manipur                   | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 17                                                       | Meghalaya                 | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 18                                                       | Mizoram                   | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 19                                                       | Nagaland                  | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 20                                                       | Orissa                    | 907                    | 878           | 1.57               | 24.12                  | 1,629                  | 1,548         | 3.90               | 55.55                  | 2,536                           | 2,426         | 5.47               | 79.67                  |
| 21                                                       | Punjab                    | 518                    | 448           | 2.03               | 23.09                  | 1,719                  | 1,527         | 5.24               | 84.60                  | 2,237                           | 1,975         | 7.27               | 107.69                 |
| 22                                                       | Rajasthan                 | 921                    | 883           | 1.18               | 20.12                  | 2,061                  | 1,833         | 6.43               | 88.30                  | 2,982                           | 2,716         | 7.61               | 108.42                 |
| 23                                                       | Sikkim                    | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 24                                                       | Tamil Nadu                | 481                    | 460           | 1.33               | 18.87                  | 6,279                  | 5,893         | 24.51              | 276.14                 | 6,760                           | 6,353         | 25.84              | 295.01                 |
| 25                                                       | Tripura                   | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 26                                                       | Uttar Pradesh             | 1,981                  | 1,907         | 3.71               | 59.93                  | 7,930                  | 7,394         | 20.62              | 355.26                 | 9,911                           | 9,301         | 24.33              | 415.20                 |
| 27                                                       | Uttarakhand               | 334                    | 321           | 0.75               | 8.97                   | 1,250                  | 1,202         | 2.95               | 39.13                  | 1,584                           | 1,523         | 3.70               | 48.09                  |
| 28                                                       | West Bengal               | 532                    | 478           | 1.19               | 17.81                  | 4,181                  | 3,528         | 14.67              | 160.28                 | 4,713                           | 4,006         | 15.86              | 178.09                 |
| 29                                                       | Andaman & Nicobar Islands | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 30                                                       | Chandigarh                | 495                    | 484           | 0.89               | 10.99                  | 1,337                  | 1,251         | 4.04               | 53.42                  | 1,832                           | 1,735         | 4.93               | 64.41                  |
| 31                                                       | Dadra & Nagarhaveli       | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 32                                                       | Daman & Diu               | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 33                                                       | Delhi                     | 522                    | 500           | 1.26               | 14.27                  | 4,108                  | 3,654         | 14.60              | 219.64                 | 4,630                           | 4,154         | 15.86              | 233.91                 |
| 34                                                       | Lakshadweep               | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
| 35                                                       | Puducherry                | -                      | -             | -                  | -                      | -                      | -             | -                  | -                      | -                               | -             | -                  | -                      |
|                                                          | <b>Total</b>              | <b>21,269</b>          | <b>20,569</b> | <b>35.35</b>       | <b>892.63</b>          | <b>83,364</b>          | <b>77,555</b> | <b>259.44</b>      | <b>9,533.99</b>        | <b>104,633</b>                  | <b>98,124</b> | <b>294.79</b>      | <b>10,426.62</b>       |