

PERIODIC DISCLOSURES

FORM L-38 Business Acquisition through different channels (Individuals)

Insurer: **Bharti AXA Life Insurance Company Limited**

Date: **31-Mar-10**

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Individuals)				
	Channels	FY 2009-10		FY 2008-09	
		No. of Policies	Premium	No. of Policies	Premium
1	Individual agents	102,514	23,516	120,001	14,581
2	Corporate Agents-Banks	9,716	2,669	13,966	2,288
3	Corporate Agents -Others	7,427	2,134	3,777	830
4	Brokers	31,170	5,615	8,527	2,048
5	Micro Agents	-	-	-	-
6	Direct Business	27,923	7,220	65,304	8,379
	Total (A)	178,750	41,154	211,575	28,125
1	Referral (B)	-	-	-	-
	Grand Total (A+B)	178,750	41,154	211,575	28,125

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold
3. Data reported on cash basis.