

FORM L-37-BUSINESS ACQUISITION THROUGH DIFFERENT CHANNELS (GROUP)

Date - 31 March 2010

(Rs in Lakhs)

Sl.No.	Business Acquisition through different channels (Group)						
		Up to the period			Same period of the previous year		
	Channels	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents						
2	Corporate Agents-Banks						
3	Corporate Agents -Others	1	8,546	225.00	4	44,550	1,167.65
4	Brokers						
5	Micro Agents						
6	Direct Business	7	22,470	2,388.00			
	Total(A)	8	31,016	2,613.00	4	44,550	1,167.65
1	Referral (B)						
	Grand Total (A+B)	8	31,016	2,613.00	4	44,550	1,167.65

Note:

1. Premium means amount of premium received from business acquired by the source
2. No of Policies stand for no. of policies sold