

PERIODIC DISCLOSURES									
FORM L-38	Business Acquisition through different channels (Individuals)								
Insurer:	BHARTI AXA LIFE INSURANCE COMPANY LIMITED			Date:	31/03/09				
		(Rs in Lakhs)							
	Business Acquisition through different channels (Individuals)								
		Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
Sl.No.	Channels								
1	Individual agents					120001	14,580.93	40419	6,134.80
2	Corporate Agents-Banks					13966	2,288.18	669	94.19
3	Corporate Agents -Others					3777	830.01	0	-
4	Brokers					8527	2,047.64	3695	782.89
5	Micro Agents					0	-	0	-
6	Direct Business					65304	8,378.51	29291	3,986.58
	Total (A)					211575	28,125.27	74074	10,998.46
1	Referral (B)					0	-	0	-
	Grand Total (A+B)					211575	28,125.27	74074	10,998.46
Note:									
1. Premium means amount of premium received from business acquired by the source									
2. No of Policies stand for no. of policies sold									