

PERIODIC DISCLOSURES									
FORM L-38	Business Acquisition through different channels (Individuals)								
Insurer:	BHARTI AXA LIFE INSURANCE COMPANY LIMITED			Date:	31/03/07				
		(Rs in Lakhs)							
	Business Acquisition through different channels (Individuals)								
		Current Quarter		Same quarter Previous Year		Up to the period		Same period of the previous year	
		No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium	No. of Policies	Premium
1	Individual agents					2908	392.54		
2	Corporate Agents-Banks								
3	Corporate Agents -Others					217	-		
4	Brokers					0	64.36		
5	Micro Agents					0	-		
6	Direct Business					480	0.96		
	Total (A)					3605	457.86		
1	Referral (B)					2095	318.37		
	Grand Total (A+B)					5700	776.23		
Note:									
1. Premium means amount of premium received from business acquired by the source									
2. No of Policies stand for no. of policies sold									