## FORM L-37-BUSINESS ACQUISITION THROUGH DFFERENT CHANNELS (GROUP)

Date - 31 March 2007 (Rs in Lakhs)

	Business Acquisition through different channels (Group)						
		Up to the period			Same period of the previous year		
Sl.No.	Channels	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium	No. of Policies/ No. of Schemes	No. of Lives Covered	Premium
1	Individual agents						
2	Corporate Agents-Banks						
3	Corporate Agents -Others	3	3,067	1.38			
4	Brokers						
5	Micro Agents						
6	Direct Business						
	Total(A)	3	3,067	1.38			
1	Referral (B)						
	Grand Total (A+B)	3	3,067	1.38			

## Note:

- 1. Premium means amount of premium received from business acquired by the source
- 2. No of Policies stand for no. of policies sold